

There's no place like home...



*Stardust Over the Rainbow
Sponsorship Package
Saturday, May 6, 2017*



2017 Stardust Gala Committee

Elizabeth Law
Jodi Younger
Co-Chairs

Sally Aitken

Marilyn Benninger

Clara Costa

Lisa Janssen

Terri Martyniuk

Marta Molga

Matthew Rasmussen

Krista Dietrich
President of the Board

Tina Blatchford
Executive Director

Children's Aid Foundation of Halton

1-1445 Norjohn Court
Burlington, Ontario
L7L 0E6

(905) 333-4441 x 2
(905) 333-1844 Fax
foundation@cafh.ca

www.cafh.ca

Charitable #:
134922475RR0001

Dear Valued Supporters,

For over 25 years the Children's Foundation of Halton has been committed to raising funds to improve and enhance the lives of children and youth being served by the Halton Children's Aid Society (Halton CAS).

Since 1990, thanks to the generosity of caring donors and sponsors, we have distributed over \$4.8 million in support of Halton CAS. We are proud that the funds we raise for our children and youth make a significant and positive difference in their lives.

Last year, our Cirque du Stardust event raised a record breaking net profit of \$170,000 enabling us to continue supporting the children and youth who rely on our help to attend college or university, experience summer camp and participate in so many new opportunities to improve their lives. In 2017 we are making more exciting changes to top the fund, festivity and fundraising!

Those in attendance at Cirque du Stardust heard Deborah's inspiring story of growing up in care, participating in many of the programs funded by your donations and graduating from post-secondary school with honours. We also heard her pride as she spoke of her young daughter and the determination she has to be a strong parent along with her partner. Deborah expressed gratitude at being given opportunities to prove herself and to show others that youth in care can, and do, succeed in becoming well rounded, educated individuals with loving families. What a wonderful success story that has come full circle. Once again our guests showed their respect and admiration for our youth by contributing funds so others may pursue their educational dreams; over \$40,000 was raised after Deborah's plea.

Our annual event wouldn't be possible without the generous participation of our sponsors. We ask you to please look at the options outlined in the enclosed package and consider supporting Stardust Over the Rainbow through a corporate sponsorship, advertising in our evening program or with an in-kind donation. In addition to a printed program, we also produce signage and a visual presentation that will run throughout the evening highlighting our sponsors and major donors, and showing how the funds we raise impact the lives of Halton's children and youth.

With your help children and youth are put on the path to success. You're the One making a difference and we thank you.

Yours sincerely,

Jodi Younger
Gala Co-Chair

Elizabeth Law
Gala Co-Chair

Tina Blatchford
Executive Director

Presenting Sponsor - \$15,000 (1 Available)

- Bursary in company name
- Table of 10
- Exclusive lead sponsor recognition on all Stardust Over the Rainbow event materials
- Limo transportation to and from the event
- Acknowledgement on social media
- Signage at the event
- Full page ad in the program

Entertainment Sponsor - \$10,000 (1 Available)

- Table of 10
- Acknowledgement on social media
- Signage at the event
- Full page ad in the program
- Pre and post event coverage on the website

Technology Sponsor - \$8,000 (1 Available)

- Table of 10
- Pre and post event coverage on our website
- Acknowledgement on social media
- Signage at the event
- Full page ad in the program
- Company logo on hand held devices

VIP Experience Sponsor - \$7,000 (1 Available)

- Table of 10
- Acknowledgement on social media
- Signage at the event
- Full page ad in the program
- Pre and post event coverage on our website

Gold – Scarecrow Sponsor - \$6,000

- Educational program supporter: Building brain power
- Table of 10
- Acknowledgement on social media
- Half page ad in the program

Silver – Tin Man Sponsor - \$4,500

- Summer camp supporter: Warm the heart with childhood memories
- Table of 10
- Acknowledgement on social media
- Half page ad in the program

Bronze – Cowardly Lion Sponsor - \$3,500

- Youth mentor sponsor: Building self-esteem and courage
- Table of 10
- Acknowledgement on social media
- Quarter page ad in the program

Appetizer Sponsor - \$2,000

- Four (4) event tickets
- Signage at the event
- Acknowledgement on social media

Wine Sponsor - \$2,000

- Four (4) event tickets
- Signage at the event
- Acknowledgement on social media

Dessert Sponsor - \$1,500

- Two (2) event tickets
- Signage at the event
- Acknowledgement on social media

Signature Drink Sponsor - \$1,000

- Signage at reception
- Acknowledgement on social media

Décor Sponsor - \$1,000

- Signage at reception
- Acknowledgement on social media

Swag Bag Sponsor - \$1,000

- Signage at reception
- Acknowledgement on social media

Photo Booth Sponsor - \$500

- Signage at reception

In-Kind Auction Item Donation

- Recognition during auction

Thank you, your gifts are welcome and appreciated!



FULL PAGE

YOUR COMPANY NAME AND LOGO



HALF PAGE

QUARTER PAGE

BUSINESS CARD



Purchase an Advertisement in the Stardust Gala Program

Full Page	7.25" X 4.25"	\$750
Half Page	3.625" X 4.25"	\$400
Quarter Page	3.625" X 2.125"	\$250
Business Card	3.625" X 2.125"	\$250

To place your ad:
Call: (905)-333-4441
Tina Blatchford Ext. 2
or e-mail your advertisement to foundation@haltoncas.ca



2017 Stardust Over the Rainbow Donor/Sponsorship Pledge Form

Donor Information		
Company/Donor Name (as you wish to be recognized in communications materials)		
Contact Name	Title	
Address	City	Postal Code
Phone	Fax	Email

Donation Description	
My donation will be in the form of: <input type="checkbox"/> A Merchandise Item <input type="checkbox"/> A Monetary Donation	
Description of Item:	Market Value:
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
Pick Up Information:	
<input type="checkbox"/> Item to be delivered to Children's Aid Foundation of Halton (1-1445 Norjohn Court, Burlington) by: _____ (date)	
<input type="checkbox"/> Item to be picked up by CAFH representative on _____ at _____ (date) (time)	

Cash Donation
We are not able to donate an item for the 2017 Stardust Over the Rainbow, but would like to make a contribution to the Children's Aid Foundation of Halton in the amount of \$_____. We have enclosed a cheque payable to the Children's Aid Foundation of Halton in the amount indicated above.

Please return this Donor/Sponsorship Pledge Form to Tina Blatchford **no later than Friday, April 7th, 2017**.
All items must be in the CAFH office by **Friday, April 14th, 2017**.

Return by email to foundation@haltoncas.ca or by fax to 905-333-1844

The Children's Aid Foundation of Halton thanks you for your generous contribution